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## **Nortek Security & Control Group Charts New Strategic Course for Smart Home Leadership**

**Building on its success in the installed smart home space with the Linear & 2GIG brands, Nortek prepares the GoControl brand for entrance into the DIY smart home category.**

**Providence, RI and Carlsbad, CA – December 16, 2014** – Nortek Inc. (Nasdaq: NTK) announced today that its Linear LLC subsidiary has been renamed Nortek Security & Control, LLC. Linear<sup>®</sup>, 2GIG<sup>®</sup> and GoControl<sup>®</sup> will be the subsidiary's cornerstone brands, each targeting key markets. Strongly positioned with product portfolio synergies and the ability to cross-pollinate technology across the broader Nortek family, Nortek Security & Control provides a broad range of smart home solutions to OEMs, telecoms, major retailers, managed service providers, security dealers, custom installers and DIY consumers.

“Nortek's Linear<sup>®</sup> business has been transformed during the past few years, as we have become a market leader not only in the security industry but the broader home control and automation sector, as well,” said Nortek President and Chief Executive Officer Michael J. Clarke. “Linear's legacy includes 50 years as a pioneer in the wireless access control market and industry-leading capabilities in the design, engineering and manufacturing of sensors and connected devices. Our 2013 acquisition of 2GIG Technologies accentuated these strengths by bringing us more brands and capabilities, as well as complete solutions for the broader home automation space.”

“We also recently transitioned the development and sales of certain Linear branded products, such as garage door operators, to one of its sister companies, GTO Access Systems (GTO),” Clarke said. “This sharpens the focus of each business and positions GTO to expand its presence in the perimeter access market. Coinciding with these changes, we are not only renaming the Linear business but also repositioning its brands and allocating greater resources to accelerate its growth in the exciting home control market.”

Mike O'Neal, President of Nortek Security & Control, said, “Our success is now being driven by factors that are bigger and different from our historical Linear business. Nortek Security & Control is a tangible reflection of Nortek's leadership in the market and its commitment to charting a strategic course in what may be one of the hottest technology categories in the past 20 years – smart home control.”

## **Market Leadership**

Today, Nortek Security & Control holds leadership positions in strategic, high-growth channels and market sectors. According to the Z-Wave® Alliance, Nortek Security & Control is the number one manufacturer of Z-Wave® products worldwide. Through a broad range of Z-Wave® hubs and systems, this attachment penetration, combined with Nortek Security & Control's market share, gives the company a leadership position not shared by other companies in the space.

"2GIG has been a leading home control platform in the security industry, the primary channel for smart home controls, for a number of years," said Tom Kerber, Director, Research, Home Controls & Energy at Parks Associates. "It is no surprise that the 2GIG installed base is the largest of any smart home platform."

O'Neal added, "Nortek Security & Control is the pre-eminent smart home platform provider and is a strategic OEM/ODM partner to leading players in the smart home industry. We are experts at building and delivering connected devices for a range of communication protocols and nimble enough to react to market demands. We already control more smarthomes than any other home control solutions company, so this alignment is really about bringing the Nortek Security & Control brands into focus and asserting our leadership in the category."

## **Nortek Security & Control: OEM, Service Provider, Branded and a new DIY offering**

**Linear**® products continue its long-standing vertical market legacy of innovation in the commercial access control and integrated systems sector. Linear works with dealers and OEM partners across vertical markets that include: security, video surveillance, intercoms, garage door operators, and numerous other complementary RF technology applications.

**2GIG**® solutions include OEM security and control products for telecommunications providers, cable companies, security dealers and others selling home control systems under their own unique brands. 2GIG is also the Nortek Security & Control Group's channel-facing brand, and is sold and professionally installed by security dealers under a managed services model.

**GoControl**® will extend to an expansive new line of stand-alone smart home wireless products (such as light switches, smart light bulbs, thermostats and other retail oriented connected devices) that will be available during the second quarter of 2015 in order to meet the burgeoning demands of DIY homeowners. The GoControl smart products line will not require professional installation or managed services.

**Nortek Security & Control** will continue to OEM private label solutions for the industry's largest providers of monitored health and wellness services in North America.

O’Neal concluded, “By clearly defining each brand under the Nortek Security & Control umbrella, Nortek will better serve the needs of its diverse and evolving customer base as the market for home control technology and connected products continues to grow. ”

For more information about Nortek Security & Control, please visit [www.nortekcontrol.com](http://www.nortekcontrol.com).

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### **About Nortek Security & Control**

*Leveraging extensive design and engineering capabilities and more than 50 years of innovation, Nortek Security & Control supplies its technology to leading distributors, retailers, service providers and manufacturers dedicated to addressing the lifestyle and business needs of millions of customers every day.*

*Headquartered in Carlsbad, California, Nortek Security & Control is a subsidiary of Nortek, Inc. (Nasdaq: NTK) a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit [www.nortek.com](http://www.nortek.com) for more information.*

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### **Safe Harbor Statement**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Generally, these statements can be identified by the use of words such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “feel,” “intend,” “may,” “plan,” “potential,” “project,” “should,” “will,” or “would” and similar expressions intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These statements are based on Nortek’s current plans and expectations and involve risks and uncertainties that could cause actual future activities and results of operations to be materially different from those set forth in the forward-looking statements. Important factors impacting such forward-looking statements include customer demand levels, end-market growth rates, competitive actions, success of new products, consumer confidence and employment levels. Nortek undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise. For further information, please refer to the reports and filings of Nortek with the Securities and Exchange Commission including the description of “risk factors” set forth under 1A in our annual report on Form 10-K, as updated on subsequent quarterly reports on Form 10-Q.