



# For Immediate Release

Contact: Caster Communications, Inc. at 401.792.7080

**Nortek Security & Control Ships Consumer Portfolio of Smart Home Devices** 

GoControl is a new line of retail and installed smart home devices that consumers want most in their home today: security starter kits, thermostats, LED lighting and light switches, dimmers, controllable outlets, entry sensors, and a garage door controller for convenient, affordable, grow-as-you-go home control.

Carlsbad, CA – October 8, 2015 at 10:05 AM ET – GoControl®, the new smart home consumer brand from Nortek Security & Control LLC, a Nortek Company (NASDAQ: NTK), brings added safety, security and convenience to every room of the house with a new line of practical and affordable wireless smart home control products.

The GoControl portfolio was designed to satisfy the growing demand from today's homeowners to design their smart home on any budget, with the devices they want, without all the confusion that riddles today's marketplace. GoControl products work seamlessly with Nortek Security & Control's own 2GIG® security control platform and with many of the most popular professionally installed and DIY control hubs in the market today including SmartThings, Lowes Iris, Honeywell, Clare Controls, GE, Nexia Home Intelligence and others. The new GoControl line currently includes smart thermostats, smart lighting and electrical products, smart security devices including sensors, sirens and motion detectors, smart garage door control, smart outlet modules, and will continue to expand into different smart home control categories.

The choice of many of the top providers of security and control systems globally, Nortek Security & Control is the number one provider of Z-Wave compatible devices to the industry. The new GoControl products are interoperable with other certified Z-Wave devices in the home to ensure point-to-point coverage and complete scalability of the smart home network. The more GoControl products are added to a smart home system, the stronger the home control network becomes.

### **ENTRY CONTROL AND SENSORS**

 GoControl® Smart Garage Door Controller: Wirelessly control and monitor the garage door. The Smart Garage Door Controller provides safe, secure operation, preventing unauthorized access to the home. MSRP: \$139.99





• **GoControl® Smart Door-Window Sensor:** The two-piece sensor can easily be affixed to a door, window or other application including: medicine cabinets, liquor storage, hidden safes or other areas inside the home where valuables might be stored. MSRP: \$49.00

#### **SMART LIGHTING**

- **GoControl® Bulbz LED Light Bulb:** Smart lighting control as easy as screwing in a bulb. The Smart Dimmable LED Light Bulb automates lighting without the need for rewiring or electrical work. MSRP: \$54.95
- GoControl® Bulbz Floodlight: Smart lighting control consumers want, in the flood light form factor, with the added capability of remote and automation-system control. The dimmable LED indoor floodlight automates lighting without the need for rewiring or electrical work. MSRP: \$54.95
- GoControl® Smart Wall Dimmers and Switches: Choose from the Wall Switch, 500-watt Dimmer Wall Switch, and 3-Way Wall Dimmer Switch. With one tap on your smartphone, you can group your lights to create the right mood, light an outdoor pathway, or dim lights to watch a movie. MSRP: \$54.95 (Optional: 1,000-watt Wall Dimmer Switch is \$74.95)
- GoControl® Smart Plug-In Dimmer Module: Make anything plugged into the module a smart device. The Smart Plug-In Dimmer Module is ideal for table and floor lamps.
   MSRP: \$54.95
- **GoControl® Smart Wall Outlet:** Make anything plugged into the outlet a smart device. The Smart Wall Outlet lets you automatically turn on/off or schedule lamps plugged into the outlet. MSRP: \$54.95
- GoControl® Smart Retrofit Lighting Kit: Change out energy-wasting, dingy ceiling-mounted recessed can lights with efficient 8.5-watt (65-watt equivalent) LED lighting that is also ready to control remotely and via automation systems. Simply unscrew the existing bulb and remove the old trim ring, and insert the GoControl Smart Retrofit Can for a bright, instant upgrade to ceiling lighting MSRP: \$59.95

#### **CLIMATE**

GoControl® Smart Battery-Powered Thermostat: A smart thermostat for supreme
comfort, energy savings and a clean, fresh design to match any decor. Delivering a
breadth of settings, plus wireless control through any Z-Wave Hub and App, the
GoControl thermostat has a backlit LCD screen, works on all standard HVAC systems and
can be powered by the HVAC system or run on AA batteries for two full years. MSRP:
\$99.99





- GoControl® Smart Plug-In Appliance Module: Making your appliances smart is as easy as plugging in an outlet. The Plug-In Appliance Module is ideal for any light-duty appliance like a coffee pot. MSRP: \$ 54.95
- **GoControl® Smart Fixture Control:** Operate and control nearly any electrical device or appliance without the expense or hassle of running new wiring ideal for lighting, ventilation fans, ceiling fans and more. MSRP: \$59.95

## **SMART SECURITY DEVICES**

• **GoControl® Smart Security Starter Kit:** Easy to install and a great foundation for a smart home security system, the GoControl Starter Kits offer an affordable crime deterrent.

#### Essential

The new GoControl Essential Home Security Suite includes a pet-friendly GoControl Motion Detector and two GoControl Door-Window Sensors to provide a simple, wireless, cost-effective solution for securing a home's entry and access points and connect easily with a Z-Wave hub. MSRP: \$69.99

## Premium

The GoControl Premium Home Security Suite features the motion detector and three door-window sensors along with the GoControl Siren-Strobe Warning Device which is a Z-Wave enabled module that emits a piercing 105 dB alert tone while the strobe flashes brightly. The sensor can be turned on or off remotely. MSRP: \$149.99

#### **MOTION DETECTION**

- GoControl® Smart Passive Infrared Motion Detector (PIR): A wireless indoor security device that is designed to sense and report motion activity and transmit alert signals via a Z-Wave wireless mesh network. The PIR offers a detection range of 6" to 32", a horizontal coverage angle of 120 degrees and also includes a temperature sensor that can trigger an alert based on specific changes to the room's temperature. MSRP: \$65.00
- GoControl® Smart Siren/Strobe: A wireless combination siren/strobe warning device
  designed to alert intruders of a security system presence. When activated, the siren
  emits a 105 dB alert tone and the integrated strobe flashes brightly. MSRP: \$75.00





"People are really waking up to the benefits of smart home living, and the GoControl line makes adding the smart devices that homeowners want most, easier and more affordable than ever," said Rob Halligan, group vice president of marketing, Nortek Security & Control. "There's an endless number of scenarios where GoControl can add safety, security and convenience to most everyday homes. Closing the garage door from the comfort of your bed, turning off lights when you're away, checking and adjusting thermostats while on vacation, these are the little things that have driven interest since the technology was developed, and GoControl makes it easy and affordable for everyone."

For more information about GoControl, please visit <a href="http://www.nortekcontrol.com/gocontrol/">http://www.nortekcontrol.com/gocontrol/</a>

## **About Nortek Security & Control LLC**

Leveraging extensive design and engineering capabilities and more than 50 years of innovation, Nortek Security & Control LLC supplies its technology solutions to leading distributors, retailers, service providers and manufacturers and is dedicated to addressing the lifestyle and business needs of millions of customers every day.

The GoControl® series is from Nortek Security & Control LLC the leading manufacturer of Z-Wave products worldwide, and was designed as a broad portfolio of compatible smart products to attach with professionally installed system like the company's best-selling 2GIG® home control system and others, as well as with do-it-yourself home control hubs sold predominantly at retail.

Headquartered in Carlsbad, California, Nortek Security & Control LLC is a subsidiary of Nortek, Inc. (Nasdaq: NTK) a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit www.nortek.com for more information.

Copyright© 2015 Nortek Security & Control LLC. All rights reserved. The Linear, 2GIG and GoControl logos are registered trademarks of Nortek Security & Control LLC in the United States and/or other countries. Other names or brands may be claimed as the property of others.

#### **Press Contact**

Caster Communications 401-792-7080

Kimberly Lancaster klancaster@castercomm.com

Pete Girard pgirard@castercomm.com