

Nortek Security & Control Modernizes Garage Door Opener Product Category with Mighty Mule® Product Line

Introduces New DIY Installed Voice and App Controlled Garage Door Openers

Carlsbad, CA – January XX, 2018 – Nortek Security & Control LLC (NSC), a global leader in the security, smart home automation, access control and personal digital health markets, today introduced a new product line of DIY (Do It Yourself) installed garage door openers (GDO) under the Mighty Mule® brand.

The Mighty Mule Smart GDO reduces the complexity and brings three industry-firsts to the DIY garage door opener market including: ease of installation and use, high performance and ultra-quiet user experience and mass market adoption. With robust performance, a complete set of smart voice skills, as well as advanced belt drive design, the Mighty Mule Smart GDO series represents all the hallmarks of a true flagship NSC product.

“Mighty Mule Smart GDO was developed in response to customers’ request for easier installation, reliable Wi-Fi connection between the opener and the router, and seamless integration with their existing smarthome controllers like Amazon Alexa ,” said John LaFond, VP of Product Development at Nortek Security & Control. “We are once again advancing the product category by delivering the versatility of an easy-to-install garage door opener and a smartphone app in one ultra-quiet device.”

Mighty Mule far exceeds other garage door openers on the market simply because of the app and voice activation experiences that span across all platforms from Amazon Alexa, Google Assistant and IFTTT®. It is as easy as asking Alexa or Google to open or close your garage door.

For more information about Mighty Mule, please visit: <https://www.mightymule.com/>

About Nortek Security & Control

Nortek Security & Control LLC (NSC) is a global leader in smart connected devices and systems for residential smart home, security, access control, AV distribution, and digital health markets. NSC and its partners have deployed more than 4 million connected systems and over 20 million security and home control sensors and peripherals. Through its family of brands including 2GIG®, ELAN®, GoControl®, Linear®, Mighty Mule® and Numera®, NSC designs solutions for national telecoms, big box retailers, OEM partners, service providers, security dealers, technology integrators and consumers.

Headquartered in Carlsbad, California, NSC is a subsidiary of Melrose Industries PLC, a global investment company specializing in acquisition and performance improvement. With over 50 years of innovation, NSC is dedicated to addressing the lifestyle and business needs of millions of customers every day. For further information, visit nortekcontrol.com.