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Nortek Security & Control and Core Brands Merge to Expand Opportunities for Partners Across a Broad Range of Markets

President Mike O’Neal and EVP Marketing and Innovation Joe Roberts lead the combined company.

CARLSBAD AND PETALUMA, CALIFORNIA, December 19, 2017 — [Nortek Security & Control](#) and [Core Brands](#) today announced a strategic merger that combines the two industry leaders’ innovation and resources to lead the smart home and security markets with a suite of connected solutions and business programs that create meaningful opportunities for dealers and distributors.

The combined company, operating as Nortek Security & Control (NSC), is headed by Mike O’Neal and remains dedicated to developing and manufacturing the control, security, access, entertainment, and personal digital health solutions that make the connected home and business a practical reality for more homeowners and business operators than ever before. Anchored by the 2GIG security and ELAN control platforms, the new Nortek Security & Control is able to offer partners an expanded range of increasingly integrated solutions to meet the needs of their customers.

“The combination of NSC and Core Brands helps us serve our customers with an unparalleled suite of solutions for the residential and commercial control, security, entertainment, access and personal wellness markets.” NSC President Mike O’Neal said today. “Joe Roberts and I share a strong commitment to our customers, which will guide the innovation we develop into our products, services and programs.”

Core Brands President Joe Roberts assumes responsibility for driving product vision across the combined company as Executive Vice President of Marketing & Innovation for the new NSC. “The market is demanding a broader range of solutions that work better together across product categories, and this is a major focus of our innovation. In

particular, our 2GIG and ELAN integration creates opportunities that perfectly address the connected smart home market and the evolving needs of our customers.”

The company will highlight its latest connected smart home, security, and personal wellness solutions at CES 2018 in Las Vegas, Booth 40921 in the Sands Expo Center.

About Core Brands

Anchored by the ELAN Smart Home Control Platform, Core Brands combines the strengths of its iconic control, audio, power management, connectivity and video distribution brands – ELAN®, SpeakerCraft®, Gefen®, Niles®, Panamax®, Proficient®, Furman®, Sunfire® and Xantech® – to deliver a portfolio of connected home and commercial solutions to its channel partners and end users. For further information, visit www.corebrands.com.

About Nortek Security & Control

Nortek Security & Control LLC (NSC) is a global leader in smart connected devices and systems for residential, security, access control, and digital health markets. NSC and its partners have deployed more than 4 million connected systems and over 20 million security and home control sensors and peripherals. Through its family of brands including 2GIG®, GoControl®, Linear®, Mighty Mule® and Numera®, NSC designs solutions for national telecoms, big box retailers, OEM partners, service providers, security dealers and consumers.

Headquartered in Carlsbad, California, NSC is a subsidiary of Melrose Industries PLC, a global investment company specializing in acquisition and performance improvement. With over 50 years of innovation, NSC is dedicated to addressing the lifestyle and business needs of millions of customers every day.

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